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1	IN THE UNITED STATES DISTRICT COURT FOR THE WESTERN DISTRICT OF TEXAS
2	WACO DIVISION
3	TOUCHSTREAM TECHNOLOGIES, INC. * June 15, 2022
4	VS. * * CIVIL ACTION NO. W-21-CV-569
5	GOOGLE LLC *
6	BEFORE THE HONORABLE ALAN D ALBRIGHT
7	MARKMAN HEARING (via Zoom)
8	APPEARANCES:
9	For the Plaintiff: Ryan D. Dykal, Esq. Samuel J. Laroque, Esq. Jordan T. Bergsten, Esq.
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17	
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23	Proceedings recorded by mechanical stenography,
24	transcript produced by computer-aided
25	transcription.

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                           (Hearing begins.)
02:31
                           DEPUTY CLERK: A civil action in Case
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           6:21-CV-569, Touchstream Technologies, Inc. versus
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           Google LLC. Case called for a Markman hearing.
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                           THE COURT: If I could have announcements
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           from counsel, please.
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                           MR. DYKAL:
                                        Yeah.
                                               This is Ryan Dykal
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       8
           with Shook, Hardy & Bacon on behalf of Touchstream.
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                           MR. BERGSTEN:
                                           Jordan Bergsten from
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           Shook, Hardy & Bacon on behalf of Touchstream.
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                           MR. LAROQUE: And Sam LaRoque also from
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           Shook Hardy & Bacon on behalf of Touchstream.
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                           MR. DYKAL: Your Honor, if it's okay, I
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           think we have a few summer associates that are going to
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           watch the hearing today.
                           MR. JONES: And, Your Honor, on behalf of
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           Google, you have Greg Lanier, Evan McLean and Edwin
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           Garcia, as well as myself, Mike Jones.
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                           And also attending the hearing is a
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           corporate representative from Google, Ms. Emily Chen.
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                           And we're ready to proceed, Your Honor.
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                           THE COURT: Good afternoon. How are you
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           doing?
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                           And welcome to the corporate
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           representative.
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1	Give me my understanding is we have a
2	motion to dismiss to take up first. And so you know,
3	we're a full-service court. We are calling from Del
4	Rio, Texas. So if you haven't been to Del Rio, you
5	should come down here and see it for yourself. Come
6	see Lake Amistad.
7	So I'm happy to take up the motion for
8	summary judgment.
9	MR. LANIER: Thank you, Your Honor. Greg
10	Lanier of Jones Day. And we thank the Court for taking
11	the time during we know it's a travel week and a
12	busy week, so we appreciate being heard.
13	My partner Evan McLean will address the
14	motion to dismiss when Your Honor's ready.
15	THE COURT: I'm ready. Any time. Yes.
16	MR. LANIER: All right. Thank you.
17	Mr. Mclean?
18	MR. MCLEAN: Thank you, Your Honor. Evan
19	McLean from Jones Day on behalf of Google. And thanks
20	for the opportunity to allow us to address our motion
21	to dismiss. We're arguing multiple issues. We'll try
22	to make this quick per your Court's preference
23	(Clarification by Reporter.)
24	MR. MCLEAN: Apologies. Apologies.
25	So today we're going to be arguing that
	2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

Google's motion to dismiss Touchstream's willful infringement claims. And specifically we'll be focusing as to the pre-suit willfulness claims.

We also argue in our brief with respect to post-suit willfulness and injunction claims. We'll just plan to rest on our papers to save time here and just really focus on those pre-suit willful claims.

Touchstream's claim for pre-suit willful infringement should be dismissed because allegations in the complaint fail to address both forms of knowledge that are required by this Court. Particularly, the complaint lacks any allegations related to Google's knowledge of the purported infringement of the asserted patents.

To successfully plead willful infringement and particularly important here for pre-suit willful infringement, the Court has previously held that the plaintiff must sufficiently allege that the accused infringers --

(Clarification by Reporter.)

MR. MCLEAN: -- knew of the patent-in-suit -- sorry. That the defendant knew of the patent-in-suit. And then after acquiring that knowledge, it infringed the patent. And in doing so, it knew or should have known that its conduct amounted

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02:34	1	to infringement of the patent.
02:34	2	And the Court adopted this previously in
02:34	3	Parity Networks and has reaffirmed that standard
02:35	4	multiple times, including more recently in a case in, I
02:35	5	believe, February of the BillJCo v. Apple. And
02:35	6	consistent with the Twombly Iqbal standard for 12(b)(6)
02:35	7	motion, plaintiff should plead willfulness with
02:35	8	sufficient articulation of the relevant facts.
02:35	9	Accordingly, important here this
02:35	10	standard, as the Court has articulated multiple times,
02:35	11	contains two distinct forms of knowledge. That is,
02:35	12	knowledge of the patent and knowledge of an
02:35	13	infringement of those patents.
02:35	14	So here Touchstream's allegations are
02:35	15	really all directed to the first type of knowledge.
02:35	16	That is, Google's purported knowledge of the asserted
02:35	17	patent. And while Google doesn't concede that
02:35	18	Touchstream is successful in these allegations, the
02:35	19	Court not even reach that conclusion.
02:35	20	Instead, Touchstream's complaint is
02:35	21	absent of any real allegations regarding the second
02:35	22	type of knowledge. That is, Google's knowledge of a
02:35	23	purported infringement of the patent.
02:35	24	Per Touchstream's opposition brief,
02:35	25	willfulness allegations are really centered around two

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particular sets of facts. 02:35 1 2 First, that Google, during patent 02:35 3 prosecution of some of its own patents, cited to the 02:36 02:36 4 asserted patents multiple times --5 (Clarification by the reporter.) 02:36 The first set of facts are 6 02:36 MR. MCLEAN: 7 that Google, during the patent prosecution of its own 02:36 8 patents, cited to the asserted patents in several of 02:36 02:36 9 those patents. 10 02:36 And in the second set of facts, 11 02:36 Touchstream's technology was purportedly famous and in 12 press releases and for publicity announced that they 02:36 02:36 13 had patents on their technology. This is Touchstream's focus for the most 02:36 14 02:36 15 part in their complaint. And while they do argue in 02:36 16 addition to these two sets of facts that they may be hiding by some business meetings between the parties 02:36 17 02:36 18 that occurred prior to any issuance of the patents and 02:36 19 the release of the accused product, that the primary 02:36 20 focus is on these patent citations and the purported 02:36 21 publicity. 02:36 22 But again, these allegations are centered 23 on knowledge of the patents, not knowledge of Google's 02:36 24 purported infringement of those patents. 02:36 25 There are no comparable allegations with 02:36

respect to Google's knowledge purported for -- for 1 02:37 2 respect to the infringement type of knowledge. 02:37 3 Now, inapposite to the motion, 02:37 Touchstream claims that Google should have known of its 02:37 4 5 purported infringement because it purportedly knew 02:37 about the patent and had an infringing product. 6 02:37 7 But this statement is conclusory and the 02:37 8 complaint doesn't explain how Google knew or should 02:37 02:37 9 have known about its purported infringement. Instead, 10 really, Touchstream is collapsing these two types of 02:37 knowledge into one type -- into one knowledge and --02:37 11 12 which is contrary to this Court's pleading standard. 02:37 02:37 13 And as I mentioned previously, recently the Court did address this -- a similar situation in 02:37 14 BillJCo v. Apple, which came out, I believe, in 02:37 15 February, which was after Google filed its motion. 02:37 16 17 In that case, the plaintiff primarily 02:37 02:37 18 alleged that, like here, the defendant cited the 02:37 19 asserted patents during patent prosecution. And then 02:37 20 the plaintiff later sent a notice letter to the 02:37 21 defendant identifying the patents the defendant 02:37 22 purportedly infringed. 23 In that case, the Court found the 02:37 24 allegations insufficient because while the defendant 02:38 25 may have had knowledge of the patents, knowledge of 02:38

infringement of the patents was a separate requirement 2 which was not satisfied there. 02:38 3 And while we acknowledge that the Court 02:38 found that notice letter was not sufficiently pled 4 02:38

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where the plaintiff has provided no notice to Google 6 02:38

that it was purportedly infringing this patent.

Accordingly, like in BillJCo and the other cases that Google has cited in its brief, which we won't go into detail because they're all in the papers, Touchstream's pre-suit willfulness claims should also be dismissed here.

within the complaint in itself, it is no different here

Thank you, Your Honor.

THE COURT: A response?

MR. BERGSTEN: Thank you. Jordan

Bergsten for the plaintiffs.

So the facts that have been alleged here as to willfulness takes this case beyond the typical patent case. There are powerful facts that show Google's knowledge, not only of our patents, but of their infringement of our patents, given the information they were given directly and the information shown in this new and fairly small industry about how these patents applied to Touchstream's own product that was available first in the market and

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later, with Google's knowledge, to the Chromecast accused product and functionalities that came out in 2013.

And we think these facts are certainly enough to allow discovery on willfulness issues, which at this point is ongoing. Both parties have served discovery on each other. And also to deny Google's claim that this should be dismissed since the issue has been fully briefed and is being argued today. And we don't think our client should have to, you know, refile and take this issue up and have to brief it, given that

a little bit of these specific facts and how they tie It was in early December that Touchstream came out into the market with its patented -- it wasn't patented at the time, but patent pending, second-screen app and product for casting video from a cell phone to a second screen

As we alleged in our complaint, Paragraph 34, it was at least as of December of 2011 when Touchstream, at every opportunity it could, told people that a patent is pending on this second-screen casting technology that we have out in the market.

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They said it when they met with people. They put out press releases. And there was a lot of industry buzz, not only about the quality of Touchstream's product that was out at the time, but also the fact that they had a patent pending on it. The media was picking this up and reporting it as well.

About a year later, in December of 2011, as alleged in Paragraphs 39 and 41 of the complaint, Touchstream met with Google. Touchstream presented to Google our patent pending technology on casting technology and sending to a second screen. We showed them how the technology worked. We told them that a patent was pending on it.

And so they saw our technology, which as the complaint lays out, is the same as theirs. Because they both practice the patented technology under our assertions.

And so when we told them that our technology practices what we're getting a patent on, and they knew, or at least after that developed, what they were going to release to the market, they knew the similarities and that the patent that was pending would apply to both.

Fast forward to January of 2013, and we allege this in Paragraph 35, the first patent issued.

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           And we released a press release on it. And the media
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           took this up too and reported on this as well.
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                          And in something that was such a new
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           industry and a small industry, that we now know Google
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           was trying to get into, it's completely plausible that
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           Google, you know, having been told that a patent was
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           pending on our exact solution that we showed them, that
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           is what they later came out with, that they would have
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           learned about this actual patent.
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                          And, in fact, under our allegations, we
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           know they did learn about the patent.
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                           If -- we're now looking to Page 10 of the
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           complaint, starting in March of 2013, which is months
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           before they ever released their Chromecast patent -- or
           their Chromecast product, Google started citing our
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           issued patent, not the application but the issued
           patent to our inventor Mr. Strober in their own patent
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           applications in early 2013.
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                          This is Page 10 of the complaint at
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           bullet, you know, 9 or IX.
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                          And the title of the patent that Google
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           cited it for, is it irrelevant to the subject matter of
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           the Chromecast? No.
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                          The title of their patent on which they
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           cited on the face of it, our issued patent was titled
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"Interfacing a television with a second device." 1 02:43 And so just looking at the titles, which 2 02:43 3 are in our complaint, you can see it's the same 02:43 02:43 4 technology we presented to them as patent pending and 5 the same technology they later released in the 02:43 6 marketplace. 02:43 7 And sure enough, later in July 2013, 02:43 8 about four months after they started these patent 02:43 02:43 9 citations, Google released the Chromecast. And that's 10 Paragraph 45 of our complaint. 02:43 11 So now we know they had seen our 02:43 12 technology that we think is the same and we allege is 02:43 the same and had been told that that was patent 02:43 13 They've already told the patent examiner that 02:43 14 pending. they know that we have an issued patent and that they 02:43 15 know that it's relevant to second-screen technology 02:43 16 and, in fact, the technology they're working on and 02:43 17 02:43 18 trying to get a patent on. 02:43 19 And despite all of this, they did not get 02:43 20 a license from us and they released their Chromecast 02:43 21 product, that's now accused of infringement, in July of 02:44 22 2013. 23 And so we think each of these facts is 02:44 24 powerful, but we think that putting them all together 02:44 25 really puts them to be the -- there's no case that's 02:44

exactly like this, but we think as laid out in the case citations in our brief, that when you pull all of this together and connect the plausible inferences, as we're supposed to do at this point, that willful infringement pre-suit has been sufficiently alleged such that we should be able to continue doing discovery.

And, in fact, Google's motion should be denied so that we don't have to take this up again

Thank you, Your Honor. MR. MCLEAN: Just

It's important -- and they did mention these meetings, but it's important to know at the time of those meetings there was no issued patent and there was no released products. At the time it was any sort

And again, all this information is just with respect to Google's potential knowledge of the patents themselves. That is, patents being cited by other patents. Patents being identified within a press release which, you know, again, there's no evidence that Google actually saw those press releases. They're

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                          But, again, even then Google would have
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           no knowledge that it was actually infringing these
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           patents just because -- even if they knew about the
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           patents, which we don't concede that they initially
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           did.
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                           So even putting all those facts together,
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           again, some of which were premature and didn't happen
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           before a patent was released or product was released.
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           And then even over those years, there was, again, no
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           formal notice provided to Google.
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                                                 There was no letter
           which, you know, we often see in these patent cases
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           that was sent to Google, by the way, we have these
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           patents and we think you're infringing the patents,
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           providing claim charts or what have you, that lays out
           such infringement. That isn't the case here.
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                          It's really just this idea that there are
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           patents cited by the patents and patents in press
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           releases. So in that case Google would have no way of
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           knowing that they were infringing these patents, even
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           if they had knowledge of them.
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                          Thank you, Your Honor.
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                          THE COURT: You bet. I'll be back in
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           just a second.
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                           (Pause in proceedings.)
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                           THE COURT: If we could go back on the
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           record.
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                           The Court is going to deny the motion.
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            I'll tell you that -- just so everyone's on notice --
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            in just the last trial we had that finished last week,
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           after I'd heard all the evidence I did grant a motion,
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           a directed verdict motion, with respect to the
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           willfulness claim.
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                           And I think that on something like this,
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           where you all are at in discovery, I think that's
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           probably the more appropriate time to take it up. I'll
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           have heard all the evidence and we can do it
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           retrospectively then. And the plaintiff can tell me
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           what they think they've put into evidence, and I can
           make an assessment at that time whether or not to let
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           the jury have it.
                           So let's turn to the Markman. Give me
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           one second.
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                           (Pause in proceedings.)
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                           THE COURT: Regan's telling me that
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            there's post-suit willfulness and also injunctive
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           relief.
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                           I'm happy to take that up as well.
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                           MR. LANIER: Your Honor, we're prepared
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           to submit on the papers on those two issues.
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                           THE COURT: Okay.
                                               I'm going to deny
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           those as well.
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       2
                           Let's turn to the Markman. And but let
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           me -- again, I don't know why I'm feeling -- being
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           prophylactic today.
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                           As everyone knows, I'm not a big fan --
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           if the only thing one has is post-lawsuit evidence,
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           that's usually not very strong evidence in my opinion.
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           I'm not going to dismiss it at this time, but I'm also
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           not changing my general belief that as long as a
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           defendant vigorously defends themselves during the
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           course of the litigation after receiving the lawsuit,
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           that that's -- there's usually -- it would be tough to
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           persuade me there's willfulness just -- if that's the
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           only evidence that there is.
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                           So let me pull up the Markman. It's not
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           on my phone. I'm going to lose you on the screen for
           just a second while I use my computer. I'll be right
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           back.
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                           (Pause in the proceedings.)
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                           THE COURT: Okay. We're going to take up
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           "video file" and "video content," and I'll hear from
           the defendant, please.
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                           MR. LANIER: Thank you, Your Honor. Greg
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           Lanier of Jones Day.
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                           We've divided up the terms, and so Edwin
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           Garcia who's on the line will take up Term No. 2.
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                           THE COURT: Are you doing that just
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           because you're not in the room that has the guitar and
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           you feel that may have lost a little advantage?
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                           MR. LANIER: Your Honor will have to
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           accept my representation that there's a guitar in the
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           case on the floor behind me.
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                           THE COURT: Okay.
                           MR. LANIER: So I wouldn't go too far
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           without one, like Mr. Dykal.
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                           Thank you, Judge.
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                           Mr. Garcia, please.
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                           MR. GARCIA: Thank you, Your Honor.
                           We appreciate the Court's tentative
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           construction, so we instead will attempt to focus today
           really on the term "video content" and also on the
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            "video file."
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                           Can we please get to the next slide?
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                           Next slide, please.
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                           So to put the claim into context, the
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            claim recites video file and recites video content.
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      22
           The specification never uses the term "video content."
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           The term "video file" appears in the specification.
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      24
           This term "video" on its own appears in the
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      25
            specification. The term "content" appears in the
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specification on its own. "Data file," "file." 1 02:52 2 does "video data" appears in the specification. 02:52 3 "video content" never does. So it's important to keep 02:52 4 in mind. 02:52 5 Now, the claim itself sets up how these 02:52 6 two terms are supposed to be connected. But yet it 02:52 7 doesn't explain how they are used together. If we look 02:52 02:52 8 at the specific claims, for example, we know that the claims says the "signals specifying a video file that 02:52 9 10 is to be acted upon..." 02:52 11 So we know signals set up the video file. 02:52 12 And then it goes on to recite that 02:52 02:52 13 there's an identification of the media player that --02:53 14 from which content is intended to be displayed and further controlled. 02:53 15 16 What it doesn't tell us is how the video 02:53 content is being identified. Nor is it telling us 02:53 17 02:53 18 directly where that video content is being specified from or identified from. 02:53 19 02:53 20 And that's important because that 02:53 21 indefiniteness, which is further plaqued by the way 02:53 22

And that's important because that indefiniteness, which is further plagued by the way that the specification uses all of these terms, these various terms, interchangeably and without any specification unique to video content, creates an indefiniteness issue in terms of reasonable certainty

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in to how a person skilled in the art would be able to practice the scope of the invention. And specific with the "video content" term, how that identification occurs.

Can we please go on to the next slide?

Now, this is -- it's helpful to contrast
the claim language of the '251 patent which is the only
one where we're raising the video content
indefiniteness argument in comparison to the claim in
the '289 patent.

And specifically there the setup is much more specific in terms of actually telling a person of ordinary skill in the art how these two terms are connected to each other. It tells us that one or more messages specify a file to be acted upon, and that the content comes from that specified file.

Now, notice here in particular that the term "video content" is not being used nor is the term "video file." Nonetheless, we know that the content that is being played is -- resides in the specified file because the claim's telling us.

So in that regard the comparison and contrast between that claim and the way that the claim of the '251 is set up, it's telling of the indefiniteness.

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So when we look at the specification and the portions of the specification that Touchstream cites to attempt to resolve the ambiguity or to allege that the ambiguity is resolved, when you look at the actual recitations and what they say, it's clear that there is no ambiguity resolved.

All that it's telling us is that the video content is really -- it's only talking about content providers, content providers that are providing content in general and, not only that, content providers that are just providing video files. Nothing about how the video content is actually being selected or how a person of ordinary skill in the art would know how to select the video content that may reside in a video file.

Lastly, the important -- the last point that I think is important to keep in mind is that Touchstream in their response raised how a file might be a container that stores content and so on, but the specification never says that and there's no language in the specification that actually demonstrates that.

So to the extent that Touchstream is relying on its attorney argument to safeguard the

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           validity of the video content claim, since it has no
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       2
           support in the intrinsic record, we submit that the
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           Court should reject those arguments as mere attorney
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02:56
           argument.
       5
                           Thank you, Your Honor.
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       6
                           THE COURT:
                                      Thank you.
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       7
                           A response?
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       8
                           MR. DYKAL: Yes, Your Honor. Ryan Dykal.
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       9
           I'll argue on behalf of Touchstream.
      10
                           And can I -- I don't see any videos.
02:56
      11
           Google's -- are their slides still on the screen?
02:56
      12
                           THE COURT: They're not on my screen.
02:56
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      13
                           MR. DYKAL: Okay. Maybe that's just me.
02:56
      14
           Okay.
02:56
      15
                           Well, I'll try to be brief, Your Honor.
           So two points here. One, the Supreme Court has said in
02:56
      16
      17
           Nautilus that indefiniteness must be evaluated from the
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      18
           standard of one of reasonable skill in the art. And,
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      19
           notably, Google has not specified what they contend one
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      20
           of skill in the art is or what that person would
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      21
           understand.
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      22
                           And so at the outset, there's a failure
      23
           of proof here. And it's notable that the burden is
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      24
           high for indefiniteness. It's a clear-and-convincing
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      25
           standard. And without even specifying the level of
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skill in the art or what a person of ordinary understanding would view these claims and how they would view them and how they would be unable to define the scope of the claims, we think there's a failure in the first instance to meet their burden of clear and convincing evidence.

And our second point is really these are not confusing claims. These are not technical terms that would be confusing to a person of ordinary skill or even a lay juror. You know, the words that they're alleging are indefinite are ordinary and understood by almost anyone.

The word "video file" is easily understood. The word "video content" is understood.

And particularly, as Nautilus dictates, these words are to be evaluated in the scope of the claims in light of the specification.

And the claims are clear that the video file is what is specified in the signal. So the signal goes from the mobile device. It specifies a video file to be acted on. And then video content is displayed to the screen and video content can be controlled.

And this is not uncertain. It's certainly not the level of indefiniteness. It is apparent what is going on here. There is a video file

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that is specified in the signals. Once that video file
       1
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       2
            is acted upon, the video content that is contained
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       3
           within that file can be displayed to the screen. And
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           there is no ambiguity here.
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       4
       5
                           The claims are reasonably certain, easily
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           up to the level of the standard dictated in Nautilus.
       6
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       7
           And the claims are not indefinite for both of those
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02:58
       8
           reasons.
02:58
       9
                           Thank you.
      10
                           THE COURT:
                                       Rebuttal?
02:59
      11
                           MR. GARCIA: Yes, Your Honor.
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      12
                           As to the first one regarding the person
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      13
            of ordinary skill definition. There is no precedent,
           controlling precedent, from the Federal Circuit or the
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      14
            Supreme Court that requires that every court examining
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      16
            112 issues or claim construction, that they must
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           ascertain -- they must delineate at the outset the
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      17
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      18
            level of skill of the art.
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      19
                           What is required is to review the
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      20
           disclosures of the specification and ascertain if the
02:59
      21
            claims are -- would be properly understood by one
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      22
            skilled in the art.
      23
                           As it relates to the technicality -- or
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      24
            the points about technicality of the terms and whether
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      25
            they are easily understood or not, I think it, again,
02:59
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it's telling to go back to the specification and look
       1
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       2
           at the variations and the numerous variations of how
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       3
           these terms are being used.
02:59
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       4
                          Video content is never there. Now, the
           word "content" appears on its own. The word "video"
       5
02:59
           appears on its own. The word "video data" appears on
       6
02:59
           its own. The word "data file" appears on its own.
       7
02:59
                                                                   The
           word "video data file" appears on its own.
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       8
       9
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                          So the point is, Your Honor, when you go
      10
           back to the specification and you truly go through how
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      11
           these disclosures are going on, it's very telling that
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      12
           the word -- the video content is not being delineated
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      13
           within the term -- the way that the claims are set up.
                          The more important point is that there's
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      14
           no indication of how that content is being selected in
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      15
           the '251 patent claim the way that they are in the '289
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      16
           patent. So I think the comparison between how those
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      17
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      18
           two claims are drafted is telling enough.
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      19
                          Thank you, Your Honor.
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      20
                          THE COURT: You bet. I'll be back in one
03:00
      21
           second.
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      22
                           (Pause in proceedings.)
      23
                          THE COURT: Thank you all.
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      24
                          The Court is going to maintain its
      25
           preliminary construction. I don't believe it's
03:02
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03:02	1	indefinite.
03:02	2	The next claim term is "unique
03:02	3	identification code." Who will be arguing that?
03:02	4	MR. LANIER: I will, Your Honor. Greg
03:02	5	Lanier of Jones Day.
03:02	6	Thank you for the time in this busy week.
03:03	7	Mr. McLean, if we could put up Slide 8,
03:03	8	please.
03:03	9	So we've illustrated here, Your Honor,
03:03	10	where the two terms that we're taking together here,
03:03	11	"unique identification code" and "synchronization
03:03	12	code," appear in Claim 1 of each of the two of the
03:03	13	asserted patents.
03:03	14	The issue here isn't the meaning of
03:03	15	either of those terms. It is who assigns them. And I
03:03	16	put up all this claim language just to illustrate that
03:03	17	this assignment is done as part of a complex system or
03:03	18	method, depending on the particular claims, that has a
03:03	19	lot of moving parts. A lot of different things are
03:03	20	done by different parts of the system.
03:03	21	And so it's not about what these things
03:03	22	are, but who assigns them.
03:03	23	If we could go to the next slide, Slide
03:03	24	9, if you're looking at a hard copy.
03:03	25	So there's really two issues here, Your

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Honor, to focus in on our argument. The first is that there is no disclosure in the specification -- in the claims themselves. If you look at the language of the claims, to us, it seems very clear that the server system is always assigning either the unique identification code or the synchronization code.

When you go to the specification, it is also crystal clear to us that only the server system is assigning that. And we put some exemplar specification language up here.

Now, in response, Touchstream makes two points. The first is a legal point. Liebel-Flarsheim and that line of cases, but you can't just limit us -- we haven't disavowed anything beyond that just because there's no express words of disavowal, et cetera.

But this is not a situation where the -you can learn from the patent of any other way of
practicing these claims. Nothing else in it is taught,
nothing else is disclosed, no other claims disclose
anything. Nothing -- there is no discussion of any
other alternative embodiment where anything other than
the server system does the assignment.

So this isn't a disavowal or disclaimer situation. This is more like GPNE where the only thing that is taught to help you understand the claim is this

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           particular method of operation that has multiple
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       2
           embodiments, where the server system does the
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       3
           assignments.
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                          If we could go to the next slide.
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       4
       5
                          The next point is that -- that
03:05
       6
           Touchstream makes is that, well, there are some
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       7
           discussion of whether the server system uses the IP
03:05
       8
           address or a MAC address occasionally in some examples,
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03:05
       9
           as opposed to creating a new sync code.
      10
                          But that's a distraction, Your Honor.
03:05
      11
           That's not actually the issue. Because the question
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      12
           here is not what does the server system choose to use
03:05
03:05
      13
           to say you are the thing to which I'm going to send
           things, whether -- and whether it borrows that number
03:05
      14
03:05
      15
           from something else. It is who does the assigning?
      16
                          And I thought an analogy might help.
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      17
           This being June, it's baseball season. If I were lucky
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      18
           enough to manage the San Francisco Giants, for example,
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      19
           I'd fill up my lineup card and I'd say my first baseman
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      20
           is going to lead off.
03:06
      21
                          Now, I could write next to Slot No. 1
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      22
           first baseman. I could write Brandon Belt. I could
      23
           write No. 9.
03:06
03:06
      24
                          Now, first baseman and No. 9 are things
      25
           that I, as the manager of the team, assigned to that
03:06
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thing who's going to stand there, that person who's 1 03:06 2 going to bat first and stand at first base. Brandon 03:06 3 Belt's name was given to him presumably by his parents 03:06 4 03:06 way long ago. 5 The fact that it doesn't matter for 03:06 purposes of filling out that lineup card, in that 6 03:06 7 system I am using that as his unique identifier. 03:06 03:06 8 So the question isn't where did the unique identifier label come from? It's that I, the 03:06 9 10 server system, I'm the one who's assigning it. 03:06 11 So that's our argument truly, Your Honor, 03:06 12 in a nutshell. If we recognize that what the digit or 03:06 numbers or symbols of the unique identification code or 03:07 13 synchronization code might be is not the question. 03:07 14 that who chooses that that is the unique identification 03:07 15 code or synchronization code, that's the question. 03:07 16 17 Then I think that Touchstream's 03:07 03:07 18 opposition falls. It's not a Liebel-Flarsheim 03:07 19 situation. There's no other embodiments disclosed. 03:07 20 And that the Court's construction respectfully should 03:07 21 include the note that the unique identification code 03:07 22 and synchronization code are assigned by the server 23 system to the content presentation device. 03:07 03:07 24 And I'll stop there. 25 THE COURT: A response? 03:07

MR. LAROOUE: Yes. 1 Thank you, Your 03:07 2 Honor. Sam LaRoque on behalf of Touchstream. 03:07 3 We agree with the Court that the plain 03:07 4 and ordinary meaning should control here. 03:07 That sync 5 code, synchronization code, is assigned to the content 03:07 6 presentation device means just that. 03:07 7 synchronization code is assigned to the content 03:07 8 presentation device. And we don't need to read in 03:08 03:08 9 anything further that says who does the assigning. 10 A couple of points responsive to 03:08 11 First, you know, the -- we think about 03:08 Mr. Lanier. 12 what the synchronization code is intended here to do. 03:08 The synchronization code is provided to the server 03:08 13 system in a message from the content presentation 03:08 14 device. And ultimately it is used as an association, 03:08 15 16 03:08 to set up an association between the personal computing 17 device, the mobile phone for instance, and the content 03:08 03:08 18 presentation device. 03:08 19 It's that association that is claimed. 03:08 20 It doesn't matter for purposes of associating the 03:08 21 personal computing device with the content presentation 03:08 22 device, what does that assignment, what actually 23 assigned that code. And the specification does not 03:09 03:09 24 suggest otherwise. 25 To look at the language that Mr. Lanier 03:09

quoted from the specification, it starts with "for 1 03:09 2 example, in some implementations the synchronization 03:09 3 code is generated randomly and assigned to the display 03:09 4 device each time it connects to the server system." 03:09 5 That's very permissive language. That 03:09 6 doesn't evidence any intent on the patentee's part to 03:09 7 limit this claim to assignment by the server system. 03:09 8 And I would also point out, Your Honor, 03:09 03:09 9 that there are -- there are other independent claims in 10 the '289 patent in particular, one of the three patents 03:09 11 asserted in this case, and one of the patents asserted 03:09 12 here, where the independent claims actually do recite 03:09 03:09 13 that the synchronization code is assigned by the server system to the content presentation device. 03:09 14 But the claims, the independent claims, 03:10 15 16 of the '289 patent that Touchstream is asserting, 03:10 17 Claims 1 and 6, do not include that additional 03:10 03:10 18 limitation that assignment must be by the server 03:10 19 system. So where patentee intended for it to be by the 03:10 20 server system, he said so. But in the asserted claims 03:10 21 and in the term before the Court, he did not say so. 03:10 22 And there is no reason to interpret it so broadly. 23 So we agree with Your Honor's preliminary 03:10 24 plain and ordinary meaning construction. 03:10 25 Thank you. 03:10

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                          THE COURT: A reply?
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                          MR. LANIER: Very briefly, Your Honor.
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           And thank you again for the time.
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                          Three points. First is, it sounds like
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       5
           that argument was an attempt to resurrect part of what
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       6
           had been Touchstream's alternative proposal,
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       7
           alternative plain language meaning.
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       8
                          So if the Court is not inclined to accept
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       9
           the construction that Google has proposed, we do not
      10
           believe that there's any basis to conflate
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      11
           "association" and "assignment." Those are different
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      12
           words used for different purposes at different places
03:10
           in the claims. And so association isn't the issue for
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      13
           this construction.
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      14
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      15
                          So if it is not going to be -- if the
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      16
           Court is not going to say the unique identification
           code is assigned by the server system, it should not
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      17
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      18
           include the other language that Touchstream had
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      19
           previously included and was not in the Court's
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      20
           preliminary construction. That's point one.
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      21
                          Point two. I think if we look at the
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           same language, and rather than pulling up the slide,
      23
           I'll just direct the Court to -- on considering this --
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      24
           to the '251 patent at Page -- or Column 5, Lines 27 to
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      25
           35.
03:11
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                           In every one of those examples, it is
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           actually clear that what's at issue is not who's doing
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       3
           the assignment -- assigning, but what the server system
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           chooses to use as that unique code.
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       4
       5
                          First, "in some implementations the
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       6
           synchronization code is generated randomly and assigned
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       7
           to the delay device each time it connects to the server
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03:11
       8
           system."
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       9
                          The second sentence emphasizes that this
      10
           isn't a question about the IP address or the MAC
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           address because they're all different things. Even if
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      11
      12
           you happen to use one for the other, they're different
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03:12
      13
           things that play a different role in the system.
                          And the third thing, for example, is the
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      14
           same set of language. This information can be stored,
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      15
03:12
      16
           for example, in a look-up table in the server system.
      17
                          So there's no disclosure anywhere of the
03:12
03:12
      18
           assignment, which is the key, not association,
03:12
      19
           assignment of the unique identification code or
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      20
           synchronization code other than by the server system.
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      21
                          So I'll stop there, Your Honor. I think
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      22
           everything else is in the papers. Thank you.
      23
                          THE COURT: If I could hear a rebuttal
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      24
           just to the final point that counsel just made.
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      25
                          MR. LAROQUE: Thank you, Your Honor.
03:12
```

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1
                          Again, we read this claim -- this
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       2
           language in the specification differently. It just
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       3
           says that:
                       In some implementations the synchronization
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           code is generated randomly and assigned to the display
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       4
       5
           device each time it connects to the server system.
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       6
                           It does not say that that's the only way
03:13
       7
           that the synchronization code can ever be assigned or
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       8
           that the server is the only entity that ever does that
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03:13
       9
           assignment.
      10
03:13
                          And as we said in the papers, the
      11
           specification clearly contemplates that that code might
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      12
           be the IP address, that it might be the MAC address.
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03:13
      13
           And Google's own extrinsic evidence that it presented
           in this case makes clear that neither the IP address
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      14
           nor the MAC address typically would be assigned by the
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      15
03:13
      16
           server system.
                          And I'll leave it at that. Thank you,
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      17
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      18
           Your Honor.
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      19
                          THE COURT: Anything else?
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      20
                          MR. LANIER: Only the last two sentences,
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      21
           Your Honor, that the server system might choose to use
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      22
           the IP address as the synchronization code to play the
      23
           unique role of the synchronization code in that system
03:13
      24
           doesn't mean that whoever gave that IP address is doing
03:13
      25
           the assignment. It's the server system.
03:13
```

```
1
                           So it's not the question of who assigned
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       2
            the numbers one, two, three, four, however IP addresses
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       3
           are structured. Your Honor's seen that. It's not who
03:14
           named it, it's who decided that's the thing that is
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       4
       5
           used as the unique identification code or
03:14
       6
           synchronization code.
03:14
       7
                           That's all we have, Your Honor. Thank
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       8
           you.
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03:14
       9
                           THE COURT: Anything else from plaintiff?
      10
03:14
                           MR. LAROQUE: No. Nothing further, Your
      11
           Honor.
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      12
                           THE COURT: Okay. I'll be right back.
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03:14
      13
                           (Pause in proceedings.)
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      14
                           THE COURT: If we can go back on the
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      15
           record.
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      16
                           The Court is going to maintain its
           preliminary construction.
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      18
                           The final claim term is "action control
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      19
           command being independent of the particular media
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      20
           player." And I'll hear from the defendant.
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      21
                           MR. LANIER:
                                         Thank you, Your Honor.
03:16
      22
           Mr. McLean is going to briefly and slowly walk you
      23
            through that one.
03:16
                           THE COURT: You'll understand if I'm
03:16
      24
      25
           skeptical.
03:16
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Understood, Your Honor.
       1
                          MR. LANIER:
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       2
                                        Thank you, Your Honor.
                          MR. MCLEAN:
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       3
           just trying to bring the slides back up hear.
03:16
       4
                                  Thank you again, Your Honor.
03:17
                          Okay.
       5
                          The term here is "action control command
03:17
       6
           being independent of the particular media player."
03:17
       7
           while we understand the Court's tentative construction
03:17
       8
           was plain and ordinary meaning, given the Court's
03:17
           constructions, we attempted to refine this construction
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       9
      10
           to something that provided more of a middle ground.
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      11
                          And really what we're going for here
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      12
           primarily is that the command is a standard command
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03:17
      13
           independent of the particular media player.
                          So the focus here now is really the fact
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      14
           that it's a standard command. And that's language that
03:17
      15
           you might find familiar, given some of the other
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      16
           constructions that have happened in this case so far.
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      17
03:17
      18
                          And, again, one of the issues we
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      19
           understand that Touchstream had with Google's prior
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      20
           construction was that it was a standard format. So we
03:17
      21
           revised it to be a standard command rather than a
03:17
      22
           format to help alleviate any issues with the language
      23
           there.
03:17
03:17
      24
                          THE COURT: Can you all give me just one
      25
           second?
                     I'll be right back. I just need to ask my
03:17
```

```
1
           clerk something. I'll be right back.
03:18
       2
                          MR. MCLEAN: Yep. No problem.
03:18
       3
                           (Pause in proceedings.)
03:18
                          THE COURT: Okay. Thank you all.
03:18
       4
       5
03:18
           sorry to interrupt you.
       6
                          MR. MCLEAN: No problem. Thank you, Your
03:18
       7
           Honor.
03:18
03:18
       8
                          We can move on to the next slide here.
       9
03:18
                          With respect to the claim language itself
      10
           and -- which is consistent with the specification, what
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      11
           happened here on the claim is that the server system
03:18
      12
           received the action control command from the personal
03:18
03:19
      13
           computing device, but the media player at the content
03:19
      14
           presentation device, which is actually used to display
           the video file is unable to understand or utilize the
03:19
      15
           incoming action control command.
03:19
      16
      17
                          With that in mind, the claim here does
03:19
03:19
      18
           provide two different types of commands or information.
03:19
      19
           That is the action control command, which is the
03:19
      20
           incoming command from the personal computing device,
03:19
      21
           and the programming code, which is -- which is the code
03:19
      22
           that is a translator converted from the action control
      23
           command.
03:19
03:19
      24
                          However, as can be seen in the claim
      25
           language, both of these terms are described in the
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1 claim itself in very, very similar terms. 03:19 2 For example, the action control command 03:19 3 is utilized "for presentation of the content on the 03:19 4 content presentation device by the particular media 03:19 player." 5 03:19 6 Similarly, the programming code, which is 03:19 7 highlighted in green here, is "for controlling 03:19 8 presentation of the content by the content presentation 03:19 03:19 9 device using the particular media player." 10 And what's clear here is that the term 03:20 11 that we are talking about here, that is the "action 03:20 12 control command" being independent of a "particular 03:20 media player," was actually added during prosecution by 03:20 13 03:20 14 the applicant pursuant to discussions with examiner in 03:20 15 order to gain issuance of the patent. 16 03:20 And in doing so, the examiner and the applicant decided that it was needed to differentiate 03:20 17 03:20 18 the action control command from the programming code. 03:20 19 Google's construction here is consistent 03:20 20 with that focus, that it's for differentiating the 03:20 21 action control command to the particular media player. 03:20 22 Again, this is from the prosecution 23 history. And the claim was allowed because the 03:20 24 applicant clarified that the action control command was 03:20 25 independent of a particular media player and that was 03:20

1 the primary reason for issuance of this patent here. 03:20 2 Accordingly, the patent examiner thought 03:20 3 that this limitation was very important for issuance of 03:20 the patent. And now, Google here merely seeks to 03:20 4 further clarify this limitation more for the jury to 5 03:21 understand the distinction. 6 03:21 7 Notably, the specification never actually 03:21 03:21 8 uses the term "action control command." And the first time it shows up is in the actual claims themselves. 03:21 9 10 And as Your Honor likely recognizes, when 03:21 11 he construed the term "for" here, which we're not 03:21 12 arguing today but was in the tentative constructions 03:21 for "universal command," "standard command" and 03:21 13 "universal command" were used interchangeably in the 03:21 14 specification. 03:21 15 16 And here's some of the language here with 03:21 "standard" highlighted in green, which is really 03:21 17 03:21 18 defining this command that is being passed from, 03:21 19 again -- or received by the server system from the 03:21 20 personal commuting device. 03:21 21 And, again, as perhaps more notably in 03:21 22 the Court's tentative, the Court construed "universal command" which was a term -- Term 4 in the tentative 23 03:21 24 from the '251 patent, as a standard command. 03:21 25 Again, these are really representing two 03:21

1 of the same things here. One using action control 03:22 2 command, the other one using universal command. But 03:22 3 again, the specification uses the word "standard" in 03:22 defining sort of both of these terms here. 03:22 4 5 So really what happens here is the 03:22 specification, both the parties have now used standard 6 03:22 7 command for this term. The Court has now also used it 03:22 03:22 8 as well. 03:22 9 And therefore Google submits that this 10 term should also be used to provide standard command 03:22

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term should also be used to provide standard command for consistency, given that courts typically like to have consistency across the claims. And as shown here by the Court's order quoting Phillips, other claims asserted, unasserted can provide additional instructions because terms are normally used consistently throughout the patent.

And, again, this isn't a case where Google's trying to, you know, read in a term from the specification. Instead, you know, this is Google trying to clarify the construction of the term which was deemed important by the examiner during prosecution.

And it's further distinguishing the action control command in the corresponding programming code for this term, and which we think will be helpful

03:23	1	for the jury.
03:23	2	Thank you very much.
03:23	3	THE COURT: Thank you very much.
03:23	4	A response?
03:23	5	MR. LAROQUE: Yes. Thank you, Your
03:23	6	Honor. Several points.
03:23	7	First, we agree with the Court's plain
03:23	8	and ordinary meaning preliminary construction. We
03:23	9	don't see any need to read in any additional words
03:23	10	about a standard command to clarify this distinction
03:23	11	between the action control command and the programming
03:23	12	code. We think that's already clear from the plain
03:23	13	language of the claim.
03:23	14	We have an action control command that is
03:23	15	independent of the particular media player. And the
03:23	16	claim goes on to say that you then identify programming
03:23	17	code that corresponds to that action control command.
03:23	18	Or actually controlling presentation of content on the
03:23	19	content presentation device.
03:23	20	So it's already clear from the plain
03:24	21	language of the claim that the action control command
03:24	22	is distinct from the programming code. And we don't
03:24	23	see any need to read in any additional language beyond
03:24	24	the plain and ordinary meaning of those words.
03:24	25	To the point of, you know, reading in

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this limitation about a standard command, we don't dispute Google counsel's assertion that for the term "universal command" we did propose a construction that includes the term "standard command."

But importantly, the term "universal command" does not appear here. That is not claimed in the '289 or '528 patents. That's a term that was in a different patent, in the '251 patent.

And the universal command in the patent specification is also described as a standard command. So in clarifying in our proposed construction for a different patent in a different claim term what a universal command is, we proposed the term "standard command."

But there's no reason or need to read standard command into this term, into action control command. The specification, the patent specification, describes more broadly a command that's included in a message from the personal computing device that is for controlling playing of the content on the display device, for instance. It doesn't say anything about that being a standard command.

So, again, in the absence of any, you know, unequivocal disclaimer, lexicography, we agree with the Court's preliminary construction that plain

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meaning should control here. And there's no reason to
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           read anything further into this term "action control
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           command" independent of the particular media player.
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                          Thank you.
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                          THE COURT: A rebuttal?
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                          MR. MCLEAN: Thank you, Your Honor.
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       7
           real briefly.
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                          It is true that one patent has the term
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           "universal command" while the other has "action control
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      10
           command." But it's also clear that both patents are
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           using that term in the same context. They're both the
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           command that's being received by the server system and
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           then translator converted into the programming code
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           which is provided to the media player for playback
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      15
           purposes.
                          In both cases it's talking about the
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                                  The spec does not reference a
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           exact same command.
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           action control command. As we mentioned earlier, the
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           first time it shows up is in a complaint that might
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           refer -- in the claim. Excuse me.
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                          It might refer to command in the
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           specification. But, again, it's not an action control
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           command. So it's a little unclear where that language
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           is stemming from. But it's also clear that the spec
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           consistently refers to universal or standard command.
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And the case here, it would be consistent
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           with the construction for -- that Your Honor made for
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            the "universal command" term, to also include
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            "standard" with respect to the action control command
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       5
           here.
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       6
                           Thank you, Your Honor.
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                           THE COURT: Anything else?
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                           MR. LAROQUE: Thank you, Your Honor.
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            Just very briefly.
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                           To reiterate again that the term
      11
            "universal command" is used interchangeably with
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            "standard command" in a particular embodiment.
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                           And then universal command is claimed in
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            the '251 patent but not the '289. The '289 and '528
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           use the term "action control command." And these
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           commands are described more broadly elsewhere in the
            specification. So there's no need to limit them here
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            to universal or standard commands.
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                           Thank you.
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                           THE COURT: I'll be back in a second.
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                           (Pause in proceedings.)
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                           THE COURT: Thank you very much for the
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           break.
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                           I'm going to maintain my preliminary
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      25
            construction.
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                           Is there anything else we need to take
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           up?
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                           MR. LANIER: Not for Google, Your Honor.
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                           MR. DYKAL: Nothing for Touchstream, Your
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           Honor. Thank you for your time.
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                           THE COURT: You bet. It takes a day of
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       7
            sentencing over 30 people to make you really want to
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       8
           cuddle up with a good Markman hearing.
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                           (Laughter.)
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                           THE COURT: And so I know, you know,
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            it's -- I have to say, it's been a while since I felt
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            really grateful to go have a Markman hearing, but I did
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            today and it's always nice when you have really good
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            lawyers too.
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                           So you guys have a good afternoon.
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           hope to see y'all soon. Take care.
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                           (Hearing adjourned.)
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     UNITED STATES DISTRICT COURT )
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     WESTERN DISTRICT OF TEXAS
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